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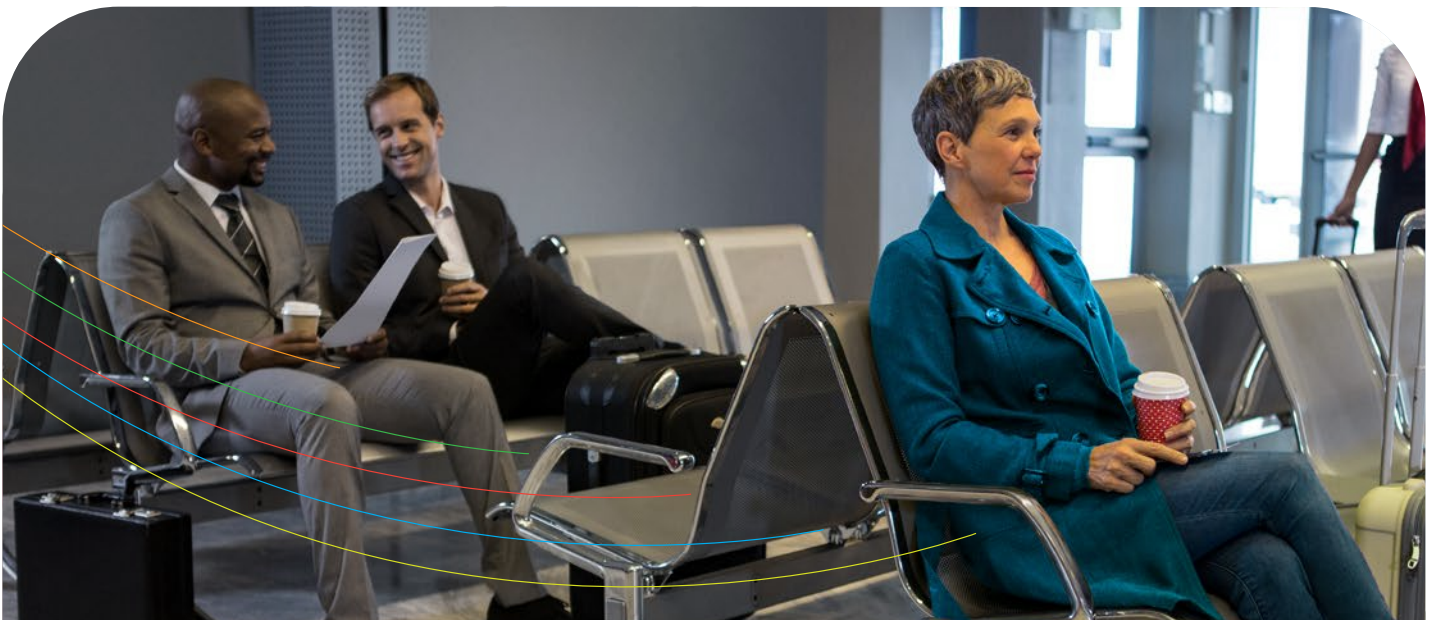
Customer Experience Mangement System

About Nauba

We believe that life should be better spent on things you love. Therefore, with exceptional and quick customer service solutions, you can provide your customers with more time.

Nauba gives you a chance to say goodbye to the chaos and frustration of long queues and say hello to a hassle-free customer management experience. Its customer flow management engine creates virtual queues and tokens based on the services requested.

From bustling service centers and healthcare facilities to banks and government institutions, nauba caters to an array of businesses that can benefit from better customer flow management.





When customers take the token from the kiosk, they are added to a virtual queue based on their choice of service.

While waiting for their turn, the real-time status of the queue is displayed on the screen.



When their turn arrives, their token number is announced along with the name of the service counter.

Queues can be cues

to more meaningful business decisions.

Ever thought,
How long a person waited to get a service or how quickly they were served?
How much business did you lose due to delays?
How better things could have been?

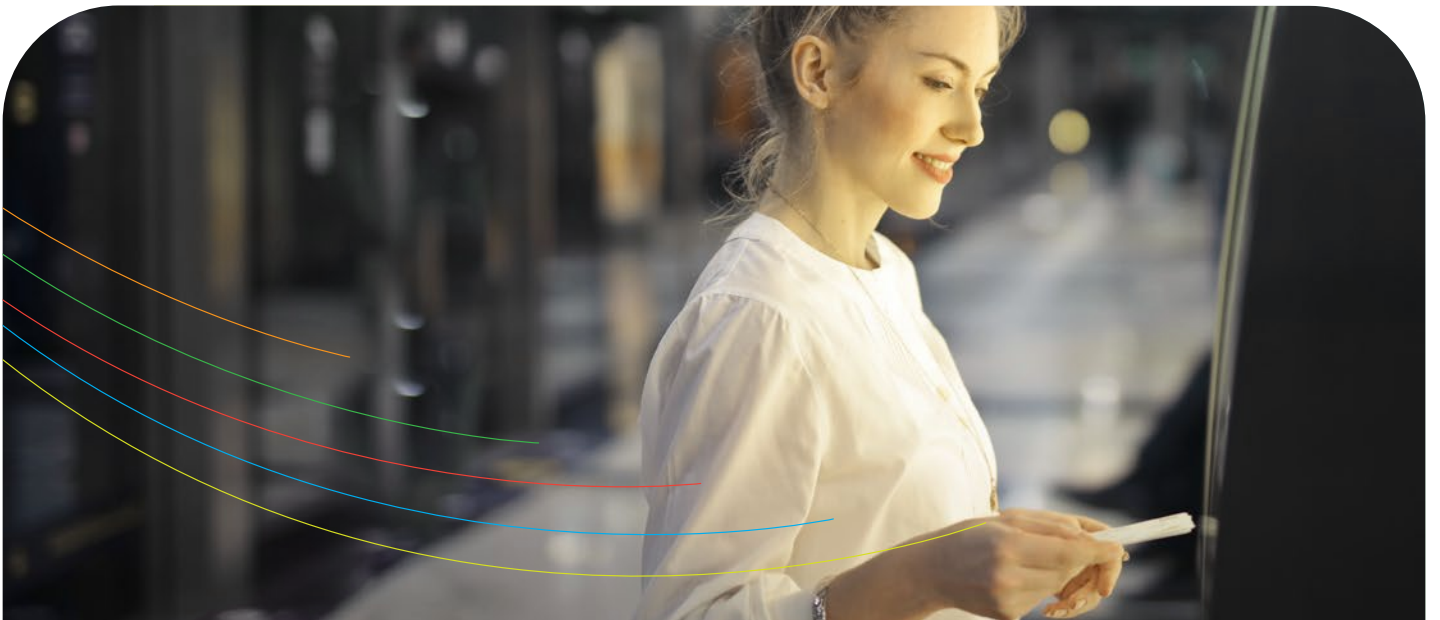
Imagine a system that prompts you when service gets slower, warns you when footfalls go down, informs you which services are most in demand, and tells you about that champion employee who has been most productive.

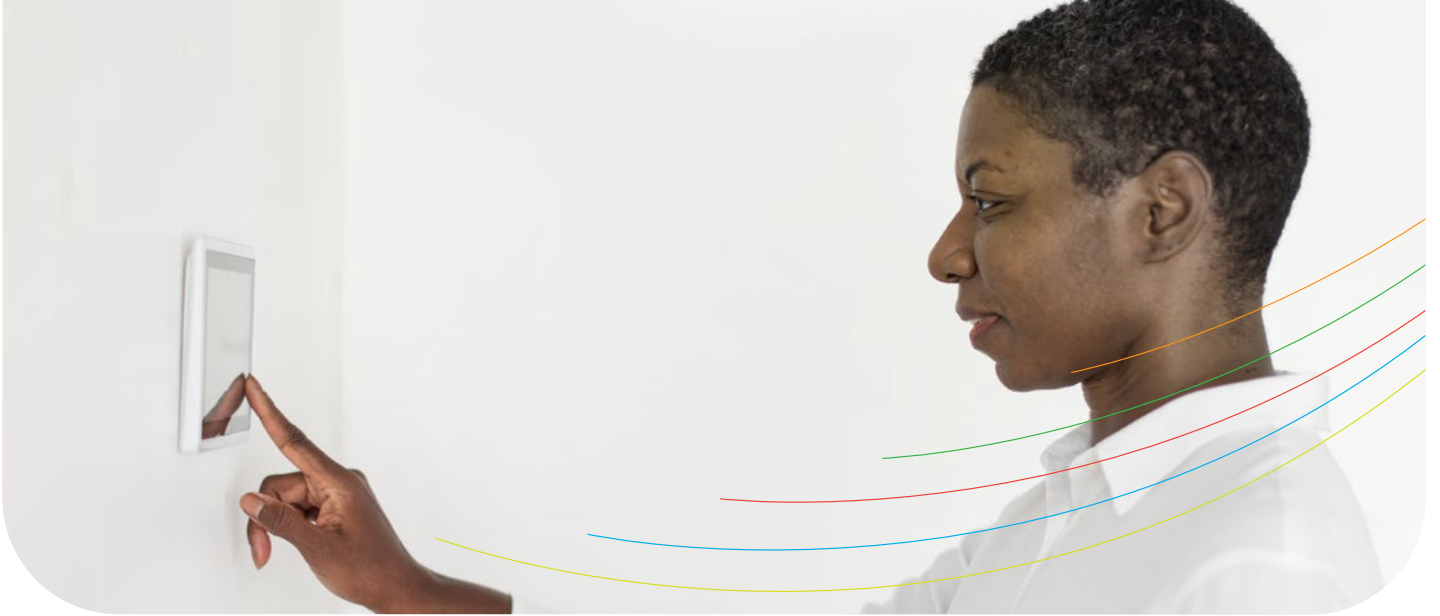
Nauba's state-of-the-art business analytics engine provides you with the most vital information that can aid your business decisions without ever scrolling through extensive reports.



Integratiön

Most businesses have a customer management system in place. Be it, a Customer Relationship Management(CRM) module, Hospital Information System(HIS) or Enterprise Resource Planning(ERP) software. As an initial touch point for a customer, Nouba kiosk can act as an interface for data collection. By collecting customer data and transferring it to existing management solutions, nauba makes it easier to enrol new customers, gather previous records, and fetch transactional information. Nauba's customizable registration module can be integrated into various management software through APIs.





Flexible

As a software-first solution, we have been keen on designing and developing a system that is not hardware bound.

While we provide high-quality, branded, non-proprietary hardware with our software solution, we are flexible enough to adapt to any compatible hardware that is suitable for the solution.

The logo for 'nauba Lite' features the word 'nauba' in a dark blue, lowercase, sans-serif font. Each letter has a small colored dot above it: 'n' is yellow, 'a' is blue, 'u' is red, 'b' is green, and 'a' is orange. To the right of 'nauba' is the word 'Lite' in a white, sans-serif font, set against a yellow rectangular background.

Individual local installation ideal for
businesses with single branch

The logo for 'nauba Pro' features the word 'nauba' in a dark blue, lowercase, sans-serif font with colored dots above each letter (yellow, blue, red, green, orange). To the right is the word 'Pro' in a blue, lowercase, sans-serif font.


Nauba pro can manage multiple branches
and Compare performance.

The logo for 'nauba Cloud' features the word 'nauba' in a dark blue, lowercase, sans-serif font with colored dots above each letter. Above the 'u' are four overlapping circles in yellow, blue, red, and green. To the right is the word 'Cloud' in an orange, lowercase, sans-serif font.

SaaS model offering supports
businesses of any size

The logo for 'nauba Premium' features the word 'nauba' in a dark blue, lowercase, sans-serif font with colored dots above each letter. To the right is the word 'Premium' in a white, italicized, sans-serif font, set against a green rectangular background.

Customized corporate model with
custom servers and added features



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Customer Experience Mangement System

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**GOLDEN
SYNAPSE**